



IGIENAIR, partner of the France Pavilion for Expo 2025 Osaka

IGIENAIR Group, leader into indoor air quality management services, continues and strengthens its support for the France Pavilion as part of the upcoming World Expo to be held in Osaka in 2025.

The renewal of this partnership follows the success encountered at Expo 2020 Dubai, underscoring the Group's commitment to promoting its expertise and French products on a global scale. The theme of Expo 2025 Osaka, focused on "Designing the Society of the Future, Imagining Our Life Tomorrow," aligns perfectly with the development of innovative ZAACK'solutions, the Group's Research and Innovation subsidiary.

The analysis of air quality becomes crucial for better understanding and managing its health, regulatory, and environmental challenges. The IGIENAIR Group is committed to an agile approach to address urgent sustainability challenges: pollution, air quality, thermal comfort, energy efficiency, or simply to offer the planet the opportunity to regenerate.

According to Evrard De Ponnat, President of IGIENAIR: "It is with pride and enthusiasm that IGIENAIR will present its know-how and expertise at the France Pavilion during Expo 2025 Osaka. We are delighted to renew this partnership and once again highlight our leadership in Indoor Air Quality control. The exceptional visibility offered by the World Expo will allow us to highlight the teams at IGIENAIR and ZAACK who work every day to develop essential services for everyone's health."

According to Jacques Maire, President of COFREX and General Commissioner of the France Pavilion, "This is a beautiful proof of confidence from IGIENAIR to COFREX, after the success of Dubai. IGIENAIR, a very committed Bronze partner, supports us through its patronage and technology, to offer a Pavilion very environmentally friendly, ensuring excellent visitor comfort."

About IGIENAIR:

A family group founded in 2003, IGIENAIR celebrates its 20th anniversary with nearly 700 employees, distributed among 48 agencies in France and 18 International. In 2017, the Group took a resolute direction towards innovation by investing in its Research & Innovation subsidiary, ZAACK, focused on the development of connected sensors allowing real-time monitoring of air quality. IGIENAIR proudly helps its 20,000 clients in a predictive maintenance approach, thus offering increased control and improved performance, crucial aspects for effective building management. Consideration of air quality remains at the heart of our concerns, being an essential element for the health of occupants. IGIENAIR will present at the France Pavilion its innovative ZAACK solutions, dedicated to continuous monitoring of indoor air quality. We are proud to present cutting-edge technologies contributing to a healthy indoor environment and meeting demanding standards.

To learn more :

- www.igienair.com
- www.zaack.io

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About COFREX :

Founded in January 2018, COFREX SAS, a public owned company, is the first permanent structure dedicated to the preparation, organization, and implementation of France's participation in World and International Expositions. Its sustainable approach is based on the experience of previous Expositions for optimal organization, at the best cost and with the least impact. It relies on a partnership between public and private actors, focusing on France's image and attractiveness.

<https://www.cofrex.fr/>

About France Pavillon at the Expo 2025 Osaka :

Expo 2025 Osaka (Japan) will take place from April 13th to October 13th, 2025, around the theme "Designing the future, imagining our life tomorrow," centered around three sub-themes: "Saving lives," "Inspiring lives," "Connecting lives." It will be held at the Yumeshima Island site, an artificial island located in Osaka Bay on a 155-hectare site, with the overall architecture entrusted to architect Sosuke Fujimoto. All Pavilions will be connected by a "roof ring" with a diameter of 615 meters and a circumference of 2 kilometers, distributed in three macro-zones: Green World, Pavilion World, and Water World. More than 160 countries will be represented, and 28 millions visitors are expected to attend the event. The France Pavilion, whose ambition is to showcase French innovations and know-how, will be located in the "Inspiring Lives" zone (Empowering Lives), in proximity to the Japan Pavilion and the main entrance of the World Expo.

<https://www.franceosaka2025.fr/>

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