



Press release
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AXA at the Osaka 2025 Expo: the Group becomes a GOLD partner of the French Pavilion

AXA, a world leader in insurance and asset management, is supporting the Pavilion dedicated to France at the Osaka 2025 Expo. The Group is now a GOLD partner of the *Compagnie française des expositions* (COFREX), which is responsible for organizing France's participation in the event.

As part of this partnership, AXA will also be involved in the permanent exhibition at the OSAKA KANSAI 2025 Expo, of which the theme will be "Designing Future Society for Our Lives".

AXA is a major player in Japan. With 9,000 employees and sales agents in the country, the Group has around 4 million customers and has generated more than 5 billion euros in gross revenues in 2022.

George Stansfield, Group Deputy CEO and General Secretary, said : *"Our participation in Expo 2025 OSAKA KANSAI, through this partnership with the French Pavilion, is perfectly in line with our purpose: to act for human progress by protecting what matters. AXA, thanks to its expertise in the environmental and social fields, continues to prove to the world its ability to respond to the needs of today and, above all, of tomorrow. Our role as an insurer is to enlighten the widest possible audience about the risks and changes of our time, and also to help them overcome them."*

Jacques Maire, Commissioner General of the French Pavilion at Osaka 2025 (Japan) and President of COFREX SA, added: *"The ambition behind the French Pavilion is to share solutions that will provide the vital spark needed to tackle the immense challenges facing our planet. In Osaka, [AXA's participation] will help put the French Pavilion one step ahead in terms of anticipating upcoming challenges, as part of this unforgettable experience at the Osaka World Expo."*

About the AXA Group:

The AXA Group is a worldwide leader in insurance and asset management, with 145,000 employees serving 93 million clients in 51 countries. In 2022, IFRS revenues amounted to Euro 102.3 billion and underlying earnings to Euro 7.3 billion. AXA had Euro 933 billion in assets under management, including assets managed on behalf of third parties, as of December 31, 2022.

About COFREX :

The 'Compagnie Française des Expositions' (COFREX), is a Public Limited Company which was founded in January 2018, and is the first permanent body devoted to preparing, organising and rolling out France's participation in World and international Expos. Its sustainable strategy draws on its experience of previous exhibitions, ensuring the most effective organisation possible with the lowest cost and impact achievable. It is based on a partnership between public and private operators working to promote France's image and international appeal.

www.cofrex.fr

About the France Pavilion of Expo 2025 Osaka:

Expo 2025 Osaka (Japan) will take place from April 13 to October 13, 2025 and revolve around the theme "Designing Future Society for Our Lives" and three sub-themes: "Saving Lives," "Empowering Lives" and "Connecting Lives."

It will be held on Yumeshima Island, an artificial island in Osaka Bay. Over a 155-hectare area whose general architecture has been entrusted to architect Sosuke Fujimoto, all of the pavilions will be connected by a "ring roof" measuring 615 m in diameter and 2 km in circumference on a site divided into three macro-zones: Green World, Pavilion World and Water World.

Over 150 countries will be represented and 28 million visitors are expected to attend. The France Pavilion, whose goal will be to showcase French innovations and know-how, will be in the "Empowering Lives" area near the Japan Pavilion and the main entrance to the World Expo site.

www.expo2025.or.jp

AXA media relations

Ziad Gebran: ziad.gebran@axa.com

Alexiana Cirier: alexiana.cirier@axa.com

Baptiste Denis: baptiste.denis@axa.com

COFREX media relations

Caroline Le Got: cofrex@hkstrategies.com

Nathalie Mercier: nathalie.mercier@cofrex.fr

Mélissa Reymond: melissa.reymond@cofrex.fr