



EXPO
2020
DUBAI
UAE



The France Pavilion passes the milestone of 1.5 million visitors as the last month of the Expo 2020 Dubai

In five months, the number of visitors has reached 1.5 million, boosted by France National Day on 2 October, numerous public events, and the opening of the new temporary exhibition "Jean Paul Gaultier from A to Z", the world premiere of the French designer's retrospective.

The France Pavilion received more than 350 international delegations, and hosted 200 business events at the Belvedere.

Download the assets of the France Pavilion: <https://presse.francedubai2020.com/en/>

DUBAI, 1 March 2022 – At Expo 2020 Dubai, the France Pavilion has passed the milestone of 1.5 million. The last month promises to be busy with numerous events for the general public and the new temporary exhibition dedicated to Jean Paul Gaultier.



➤ 1.5 million of visitors: a Pavilion that enlightens Expo 2020 Dubai

The 1.5 million visitors eagerly discover our permanent exhibition dedicated to progress, which presents innovative solutions such as those developed by our Ambassador sponsor ENGIE. In addition, the France Pavilion has already hosted four temporary exhibitions and numerous events for the general public: [throwback](#)

What's up on this last month:

- *From 28 February to 31 March:* "Jean Paul Gaultier from A to Z" closes the month of March with a world premiere retrospective of the 50-year career of fashion's enfant terrible and the presentation of iconic original pieces: [read more](#)
- *All the month of March:* Numerous events for the general public will be held at the France Pavilion, including an exceptional conference by Thomas Pesquet, Ambassador of the France Pavilion and French ESA astronaut: [discover the agenda](#)



➤ **200 business events: the Pavilion is a meeting and business place for French and international companies, start-ups and VSEs**

The France Pavilion is an exceptional meeting place to develop France's economic attractiveness, create links, strengthen France's influence in the world and promote its French companies. The France Pavilion hosted 200 B2B events on the Belvédère terrace, initiated by its partners, startups (in partnership with Business France), institutions and foundations.

All sponsors and stakeholders visited the France Pavilion during these first five months, on France National Day and/or for special events. In addition, the Pavilion is particularly honored to have welcomed several CEOs of its main partners, who will be gathered in March by Erik Linquier, Commissioner General for France, to thank them for making France shine at this international event.

➤ **60 French delegations and more than 350 international delegations: the Pavilion is a place of welcoming for the institutional world**

Since 1 October 2021, the **France Pavilion has welcomed 60 French institutional delegations and more than 350 international delegations**. This large number illustrates the extent to which this World Expo ranks as a major international event. These visits have been an opportunity to strengthen international cooperation with many countries and to advance the search for solutions to the major challenges facing humanity.



AGENDA

RENDEZ-VOUS DE MARS - WHAT'S UP IN MARCH

- 01-31** Exposition temporaire « Jean Paul Gaultier de A à Z », Pavillon France
Temporary exhibition "Jean Paul Gaultier from A to Z", France Pavilion
- 01-31** Menu « Alsace » par le chef Mathieu Klein, restaurant Brillat-Savarin
Menu "Alsace" by Chef Mathieu Klein, Brillat-Savarin restaurant
- 4-7** Le projet KiDS : le diabète à l'école, par Sanofi, esplanade du Pavillon France
KIDS and Diabetes in Schools campaign, by Sanofi, France Pavilion's promenade
- 8** Journée internationale des droits des femmes, avec ENGIE, L'Oréal, Sanofi, Bureau Veritas, Belvédère du Pavillon France (plus d'informations à venir)
International Women's Rights Day, with ENGIE, L'Oréal, Sanofi, Bureau Veritas, France Pavilion's Belvedere (more information will soon be available)
- 09-13** Démonstrations exceptionnelles de Mélanie Cros, tisseuse de la Manufacture des Gobelins (en collaboration avec INMA et MENASA), esplanade du Pavillon France
2-4 pm & 5-7 pm Exceptional demonstrations by Mélanie Cros, weaver from the Manufacture des Gobelins (in collaboration with INMA and MENASA), France Pavilion's promenade
- 18** Conférence exceptionnelle de Thomas Pesquet, parrain du Pavillon France et astronaute français de l'ESA, Belvédère du Pavillon France (plus d'informations à venir)
Exceptional conference by Thomas Pesquet, France Pavilion's Ambassador and French ESA astronaut, France Pavilion's Belvedere (more information will soon be available)
- 20** Journée internationale de la Francophonie, Pavillon France (plus d'informations à venir)
Francophonie International Day, France Pavilion (more information will soon be available)
- 26-27** Performances artistiques pianiste & comédien par la CIE44, esplanade du Pavillon France
Artistic performances pianist & comedian by CIE44, France Pavilion's promenade



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PARTENAIRES



For more information:

www.francedubai2020.com/en & <https://www.francedubai2020.com/en/agenda>
<https://virtualexpo.francedubai2020.com>

Press contact:

France Pavillon - Havas Paris – francedubai2020@havas.com

About COFREX

Founded in January 2018, COFREX (French Exhibition Company) is a publicly owned simplified joint-stock company. Its creation was a turning point for French involvement at international events for the general public, as it was the first time that an expert body had been put together in this area. Its aim is to prepare, organise and oversee France's participation in universal and international Exhibitions.

COFREX's creation is part of a sustainable, long-term project to use the experience of previous Expos in order to perfectly and cost-effectively organise France's involvement at World Expos and other international exhibitions. Its role falls under the rationale of partnership between public and private operators working to boost France's image and international appeal.

For more information: www.cofrex.fr